

RPSC Board Minutes

January 28, 2018

2:00 pm

**Ed Kroft
Hugo Deshayé
Jim Taylor
Stuart Keeley
Doug McAndless
Sam Chiu
Lloyd Field
Mike Walsh
Robert Pinet
Rob Lunn (regrets)
Rob Timberg (regrets)
Charles Verge
George Pepall**

1. Call to order and quorum

Ed Kroft: Robert Pinet – Minutes – Minimum of six directors - quorum

2. Presentation and Approval of Minutes of December 3, 2017 Board Meeting

Minutes circulated by Rob Timberg – Doug McAndless moved. Hugo Deshayé seconded. Jim Taylor abstained. Passed

3. The Canadian Philatelist – Update - Ed Kroft

Ed circulated communications with Herb Colling. Herb is not in full agreement with Board's wishes.

Motion: Mike Walsh to speak to Herb Colling about editorship.
Sam moved. Stuart seconded. Jim Taylor abstained. Passed

4. Financial Update (including Philaprint) - Stuart Keeley

Stuart gave overview. Membership prepaid higher than last year.
Donations (extra money with membership payment) are up significantly.
PhilaPrint has made application. Ingo has filed application for next year's subsidy.
Stuart – Andrea Scott is taking a leave from February 20 – May 20, 2018.
Margaret will have more work to do. VGG has decided to up Margaret's pay. RPSC to match?
Lloyd – Strategic Plan may require Margaret to do temporary work.
Jim uses her on the International Committee. Connected with banking and renewal of international memberships. We hope that she continues to do this.

Motion: Stuart – RPSC to raise to \$1000. Seconded by Jim Taylor. In favour – unanimous. Carried.

5. Membership dues processing - Stuart Kelley, Sam Chiu

Sam spoke with Lawrence Pinkney. Good learning process to help Stuart. David Oberholtzer to be in office on Wednesday as well.

Stuart to report back regarding membership dues being paid. Membership dues can be paid by PayPal.

6. Publishing of RPSC financial statements - Ed Kroft

Robin Harris has financial statements for RPSC. Will be up in Member's Section of the website. Stuart – may be positive to placing it on general website. Sam agreed. Jim agreed.

That Financial Statements be available on webpage. Stuart/Sam. Carried.

7. Composition of the RPSC Board - 2018-2020

Board will consist of 14 people as of AGM. Suggestion to allow new directors to join meetings (but not vote) if they wish.

Possibility of providing brief biographies? Lloyd to e-mail Rob Timberg and ask to send around the biographies (for TCP) and photos.

Agreed. President will invite them and welcome them

8. Recruitment Committee - Lloyd Field and Doug McAndless

Motion to have board members attend shows and represent the Royal at the shows. Motion was revised.

Motion: Lloyd. Seconded by Doug McAndless. George: concerns re Hugo and Mike regarding staffing table. For the directors who are able to and available to do so. Jim – point of order. Presenting revised motion.

Motion: "Be it resolved that effective immediately, all directors and officers of the RPSC Board agree, as long as personal and/or personal circumstances permit to assist at selected national or local shows by staffing..."

Jim's question about Motion and Officers.

Ed – Vancouver perspective – VICPEX – PSSC meeting/BNAPS – BC – few and far between. Dealer shows very infrequent.

Alberta – Two shows – national show in Edmonton. Show that Alberta had in September – was a table and George was there.

George: Some members. Recruitment Committee would supply material and supply statistics.

Motion Carried.

Lloyd – email with surveys for members and non-members. Ed – recirculate email and ask people for input by deadline.

9. Marketing paper - Jim Taylor

Deferred from last RPSC Board Meeting. Lloyd did not do this.

Discussed with Lloyd regarding marketing in August.

Renewal notices sent out by email. With other societies, they also send out brochures.

Report back on Society ties and pins.

Anomalies – Report from a few years on the web site. Canada Post information – which anyone can access. Not members only.

Class of members denied access to TCP online.

No list of material on TCP.

RPSC credit card?

No strategy for moving people to the website and the Internet.

Lloyd intends to bring Jim's marketing paper into SWOT analysis.

Ed thanked Jim for work on marketing paper, to be noted in the minutes.

Viable Strategic Plan, which will need money, will take time to organize and implement.

10. Social Media Committee - update/Facebook - Sam Chiu and Rob Timberg

Facebook page starting. Sam will later ask show organizers for more information.
Robin Harris has changed some elements of RPSC website. Content looks different.

11. RPSC presence at events (lists of members, benefit sheet, TCP old issues)

12. Strategic Plan - Ed Kroft and Sam Chiu

Lloyd recommended that we strike Strategic Plan committee that would meet. To end up with an Implementation Plan.

Doug – need for four or five people to meet face-to-face over a few days.

Ed Kroft would like Strategic Plan and Implementation Plan ready for AGM in St Catharines (June 2018).

George – we have a Strategic Plan dating back to 2009, and may have applicability.

Jim – framework for introducing new ideas.

Ed will be inviting new board members to Committee.

Report back at the next Board meeting.

Motion: That the Strategic Plan and Implementation Plan be concluded by April 30 2018. Ed – moved.
Lloyd – seconded. Carried.

13. Newsletter update and Editor Appointment - Ed Kroft and Mike Walsh

Mike is interested in being Editor of Newsletter. Needs to speak to Robin Harris to find if storage can be uploaded onto site (introduction with link to newsletter site). Mike will create a template and a "draft" newsletter – layout, content, style. Will be forwarded for feedback.

To communicate with Board and report back at next meeting.
Ed – include information about meetings, chapters, palmares, etc.

14. International Committee -update - Jim Taylor/Sam Chiu

Item 1: Need a Commissioner for Santiago, Chile. March 5 2018 deadline,
Item 2: Need exhibitors for Thailand 2018. November 28 - December 3. Deadline: March 15 2018

15. Update on Royal 2018, Royal 2019 and Royal 2022/BNAPS proposal - Stuart Keeley, Mike Walsh, Ed Kroft

Update on Royal 2018: 22 dealers; need three more. First exhibitors in. Mailing will go out to all clubs. Board members need to pay for events. Stuart Keeley to send email to members.

2019: Mike. Meeting with hotel, etc. planned with organizing committee.

2022: Possible BNAPS/Caltapex/RPSC mega show. Centennial of Calgary Philatelic Society. Formal application required.

16. Business Manager - Sam Chiu

Deferred.

17. Fund Raising - RPSC Foundation and TAPE - Ed Kroft/Charles Verge

Strategic Plan will be dealing with fundraising, role of TAPE and RPSC Foundation.
Need for educational programs and RPSC relation to other philatelic organizations.

18. Press Releases- Mike Walsh and Rob Timberg, Charles Verge

Charles Verge to provide press releases for the Fellows.
Role of press releases part of Strategic Plan.

19. Audio Visual programs – update - George Pepall

Five programs on the website now. George adapting one for local club use. Appealing to PSSC to submit presentations.

20. Update on governance issues regarding Philaprint - RPSC agreement, computer backup of RPSC files

Standing item on the Agenda.

21. Individual membership with electronic TCP - Sam Chiu

RPSC does not know membership – demographic data. Need to data mine. Sam needs to talk to Margaret for this information.

Need for exit surveys.

Need for e-membership. They do not get the TCP (either hard copy or online).

Need to facilitate out-of-country members.

Stuart – Dave Oberholtzer can get some data.

22. Composition of Committees - All

Look at list of Committees on TCP, so that information is listed properly.

23. Awards and Frames - Sam Chiu

Medals. Stuart recommended buying 500 medals – five years' supply. Transition Royal to single medal

Other shows with old medals, transitioning by next year.

Existing medals - \$20 a piece. New medals: \$5 a piece.

Motion: That RPSC goes to new medals and buy 500. Sam. Stuart.

Frames: Deferred

24. Other Business

Ed Kroft reported that David Piercey: judging perspective. Australia and New Zealand reciprocal accord.

Does Board want to revisit these relationships.

Ed to follow up with David whether judges are decided for Royal 2018.

Email from person volunteering re: social media. Sam to reach out to this person.

25. Next Board Meeting - suggestions for dates in March 2018.

4:00 pm , March 18